



For release on 16th September

GLOBAL ARTISTS SUPPORT RADIO EVERYONE, A GLOBAL POP-UP RADIO STATION TO 'TELL EVERYONE' ABOUT THE GLOBAL GOALS - IT'S TIME TO CHANGE THE WORLD

- *Seven-day, pop-up, global radio station streaming online alongside broadcast partners in over 60 countries producing and hosting content on their platforms across the week*
- *Sound-tracked by an original composition from Peter Gabriel and featuring shows presented by Bono and CNN's Christiane Amanpour, A. R. Rahman, UNHCR supporters Cate Blanchett and Andrew Upton, D'Banj, Gilberto Gil, Haile Gebrselassie, Jamie Oliver, Kasabian and Liverpool FC*
- *Harnessing the world's most accessible medium, Radio Everyone will bring together stations of all sizes across the world including broadcasters in the UK, USA, India, Indonesia, Italy, Kenya, DRC, Somalia and Afghanistan*
- *With huge support from major broadcasters already, Radio Everyone is calling for more involvement of radio stations around the world in order to help reach the campaign's ambitious target of telling 7 billion people in 7 days about the goals*

On 25th September at the UN, 193 world leaders will adopt the Global Goals, a series of 17 ambitious goals to end poverty, fight inequality & injustice and tackle climate change for everyone by 2030. The Global Goals campaign aims to both make the goals famous and to push for their full implementation.

If the goals are famous - if people care about what has been promised by the politicians, it greatly increases their chance of being implemented. The Global Goals campaign aims to reach 7 billion people in 7 days with news of the Global Goals for Sustainable Development.

So today, as 95% of the global population have access to radio, Radio Everyone is calling on radio stations across the globe to be part of this incredible global endeavour which serves as an integral part of the success of the campaign's ambitious target - to ensure the Goals are **world famous** and successfully **acted upon**.

Speaking on Radio Everyone, Richard Curtis said:

"We have gathered an amazing range of extraordinary radio content about the Global Goals and plan to pulse it across the world to everybody on the planet that listens to radio. By getting the Goals into people's hearts and minds - and ears! - we can inspire the next generation of global citizens to be the first generation that ends extreme poverty, the most determined to tackle inequalities, and the last to live with the effects of climate change."



Radio Everyone Highlights include:

- **The Global Citizen Festival:** highlights from the six-hour Global Citizen Festival in New York, headlined by Coldplay, Ed Sheeran, Beyoncé and Pearl Jam will be shared with broadcast partners in over 60 countries.
- **Peter Gabriel:** the sound of the station has been composed and performed by Peter Gabriel, accompanied by the Soweto Gospel Choir, and remixed by Benji B.
- **Samantha Cristoforetti:** fresh from her spell on the International Space Station, the Italian astronaut will present a show, reflecting on what it's really like to look down on the 'little blue dot' that is our planet, whilst sharing a series of musical firsts in space.
- **Bono and Christiane Amanpour:** will co-host a programme reflecting on their first hand experience of seeing development in action around the globe, through their respective work with ONE and CNN.
- **Shows hosted by international public figures including:** Jamie Oliver (UK), Paloma Faith (UK), Tom Meighan from Kasabian (UK); UNHCR supporters Cate Blanchett and Andrew Upton, Cody Simpson (Australia); D'Banj and Ice Prince (Nigeria); G.E.M. (Hong Kong); Haile Gebrselassie (Ethiopia); Criolo, Gilberto Gil and Lenine (Brazil); Liverpool FC players including Kolo Touré (Ivory Coast); A. R. Rahman and Hrithik Roshan (India); UNDP Goodwill Ambassador Michelle Yeoh (Malaysia).
- **'Global Superheroes' documentary series:** Radio Everyone has commissioned a series of seven documentaries, giving a voice to inspirational young people achieving extraordinary things around the globe – 'Global Superheroes'. They will cover the areas of peace, equality, health, poverty, the planet, water and education and will be narrated by globally renowned voices, including Michelle Yeoh.
- **Partner broadcasters have also produced content for the stream:** BBC Music have produced a show around musical firsts, presented by Matt Everitt and featuring contributions from Noel Gallagher, Ringo Starr and Dave Grohl. WNYC and PRI have produced a special edition of "The Takeaway" hosted by John Hockenberry, looking at the UN's Global Goals. Featuring contributions from David Miliband, John McArthur and Catherine Woteki, chief scientist at the U.S. Department of Agriculture.

Major broadcasters supporting the project include BBC Music, Bauer Media in the UK, WNYC & Public Radio International in the US, CBC in Canada, ABC in Australia, 92.7 Big FM in India and Deutsche Welle globally. Radio Everyone is also on track to have a significant presence in a wide range of countries including Somalia, Afghanistan, the Democratic Republic of Congo and Myanmar.



Radio Everyone will be available to listen to from the 26th September on <http://www.globalgoals.org/radio-everyone/>

The shows will also be available on digital platforms, powered by online video platform JW Player, and can be streamed and listened to on Mixcloud. Additionally, versions of some programmes will be carried by MixRadio, Spotify and Slacker Radio.

Radio stations that would like to participate should go to www.globalgoals.org/radio-everyone/ and follow the links for broadcasters.

-ENDS-

Notes to editors

For further information please contact:

Carina McKeown: carina@project-everyone.org / +44 (0) 7590 371 932

Kate Johnson: kate.johnson@freuds.com / +44 (0) 7860 409 071

ABOUT PROJECT EVERYONE

Project Everyone is the brainchild of Richard Curtis with the ambition to tell everyone in the world about the Global Goals so they are best achieved. The project's Founding Partners include Aviva, Getty Images, Pearson, SAWA Global Cinema Advertising Association, Standard Chartered, Unilever and the Bill and Melinda Gates Foundation.

All over the world the project is being supported by hundreds of television, radio, poster and digital companies, mobile phone and broadband providers, NGO organisations from all sectors, businesses, sports clubs, film and television production companies, record labels, events, magazines and retailers, all of whom have agreed to carry the goals to their fans, customers and users to help them become known all over the world.

www.globalgoals.org www.projecteveryone.org

ABOUT THE GLOBAL GOALS FOR SUSTAINABLE DEVELOPMENT

The Sustainable Development Goals are at the heart of the ambitious new global agenda that have been agreed and will be adopted by the 193 Member States at the Sustainable Development Summit which will take place September 25th-27th, 2015, in New York at the United Nations. More than 160 world leaders will be in New York to adopt the goals -- which builds on the UN's successful Millennium Development Goals (2000-2015) that have lifted millions out of poverty. This new agenda will build on the successes and go further because it is a universal agenda that will improve the lives of all people around the world.

Through an integrated approach, the goals will tackle the social, economic and environmental challenges to achieve sustainable development to meet the needs of the present without compromising the ability of future generations to meet their own needs. The new Sustainable Development agenda will guide all countries on a path that will transform the lives of all people toward increased prosperity and greater well-being while protecting the environment.



THE GLOBAL GOALS
For Sustainable Development



ABOUT GLOBAL CITIZEN

Global Citizen is a content and campaigning platform where people can learn about and take action on the world's biggest issues. Global Citizen works in partnership with and supports some of the most effective organizations working to end extreme poverty. Committed to providing the most interesting stories, effective actions and powerful campaigns, Global Citizen aims to unlock the power of every individual to play his or her part in the movement to end extreme poverty in the next 15 years. For more information, visit GlobalCitizen.org and follow @GblCtzn [Twitter](#), [Facebook](#) and [Instagram](#) using #GlobalCitizen.